

## VISUAL RESUME

# Alireza baastani

Senior content and social media marketing expert

### Address

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Tehran, Iran

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### Email

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### Web


alirezabaastani.ir




### Social Media

Instagram

instagram.com/alirezabaastani

 LinkedIn

linkedin.com/alirezabaastani

 Twitter

twitter.com/alirezabaastani

## About me

I have been active in IT field since 2017.

My expertise are content and social media marketing. Although, I have experiences with website designing using WordPress and also Android programming.

I am interested in photography, graphics and programming.

I would prefer participating in team works rather than working solo

## EXPERIENCE

Jan 2020 - Apr 2020

**Coffeenews co.**

### Senior content and social media marketing expert

Preparing content strategy and calendar for social media and website

Content production management for social media and website

Website design using WordPress CMS and optimization of website's codes

May 2020 - Present

**Snapp & Snapp Box Co.**

### Senior social media marketing Specialist

Social media team Lead.

Preparing Content strategy and calendar.

Preparing Social media strategy.

Preparing Social media Campaign.

Run and monitor campaigns.

Define most important social media KPIs.

Manage and oversee content.

Analyse Social Media.

June 2017 - April 2019

**Barsam Co.**

Preparing content strategy and calendar for social media and website

Content production for social media and website

Design and run campaigns for social media

The activities mentioned above were done separately for these projects:

Barsam website (Barsam.ir)

Sorsore website (Sorsore.com)

\*720# USSD code and Manapay application (Fanap co. and Pasargad bank)

Radiobudio Start-up

June 2019 - Apr 2020

**Momken co.**

### Senior content and social media marketing expert

Preparing content strategy and calendar for social media and website

Content production management for social media and website

Website design using WordPress CMS and optimization of website's codes

## EDUCATION

2016 / Content Marketing

**Sharif University of Technology**

## SKILLS

1. Content Marketing	
2. Social media Marketing	
3. Web Design	
4. Graphic	
5. photography	

## Professional software

1. Wordpress	
2. Buffer	
3. Office	
4. Google Analytics	
5. photoshop	